

# **FACULTY OF MANAGEMENT SCIENCES**

## **DEPARTMENT OF MARKETING AND LOGISTICS**

QUALIFICATION: BACHELOR OF TRANSPORT MANAGEMENT PROGRAMME	
QUALIFICATION CODE: 07BTRM	LEVEL: NQF 6
COURSE NAME: TRANSPORT OPERATIONS MANAGEMENT	COURSE CODE: TOM611S
SESSION: JANUARY 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER (S):	MR V TJIPOMBO
MODERATOR:	MS GLORIA TSHOOPARA

## THIS QUESTION PAPER CONSISTS OF 3 PAGES (Including this front page)

### **INSTRUCTIONS:**

- 1. Answer all questions.
- 2. Write clearly and neatly
- 3. Number the answers clearly.

#### **QUESTION 1**

Explain the following management tasks.

[4x4 = 16 Marks]

- 1.1 Planning
- 1.2 Organizing
- 1.3 Directing or Leading
- 1.4 Controlling

**Sub-Total: 16 Marks** 

#### **QUESTION 2**

2.1 Give the two main reasons why it is necessary to have laws and give examples of each reason. [4 Marks]

2.2 Discuss the differences between legislation and regulation. [8 Marks]

2.3 Explain by illustration the Basic theory of Maslow's hierarchy of needs? [12 Marks]

Sub-Total: 24 Marks

#### **QUESTION 3**

3.1 Name the steps of communication?

[8 Marks]

3.2 Trade Unions are useful in public and private institutions including transport organizations.

What are the main objectives of a trade union?

[8 Marks]

3.3 Why is it important that drivers are given proper training?

[14 Marks]

Sub-Total: 30 Marks

## **QUESTION 4**

4.1 Discuss the various factors which make truck drivers and their crew vulnerable to contracting HIV? [20 Marks]

4.2 What are the main factors that affect demand and supply of labour? [10 Marks]

Sub-Total: 30 Marks

**Grand Total: 100 Marks**